Donor Privacy Policy

Our Commitment to Our Donors and their Privacy

Boulder County AIDS Project (BCAP) is committed to respecting the privacy of all of its donors, regardless of donation amount, method or purpose. The policy below describes the various ways we protect our donors and additional steps that donors can take for enhanced confidentiality.

BCAP shall not sell, share or trade our donors’ names or personal information with any other entity, nor send mailings to our donors on behalf of other organization. This applies to information received online, electronically, or via written or oral communications.

Donations made via credit card are protected by a number of measures, including encryption, access controls, and physical security. These measures make it extremely difficult for anyone to intercept the credit card information donors submit to us. When we work with other companies to process credit card transactions, those companies also use encryption and other appropriate security measures.

If any donor elects to remain anonymous, their names will not be published in any material as a donor to BCAP, including online or in print. Their names will only be accessible to staff or Board Members for acknowledgement and donor engagement.

Donor records are held highly confidential. Donor records include both electronic information and hard files stored securely at BCAP’s office. These files are only accessible by those with appropriate clearance.

The names of donors of memorial or honor gifts may be released to the honoree, next of kin or individual(s) designated by the immediate family, unless otherwise specified by the donor. Individual gift amounts are not to be released.

Donors wishing for greatest confidentiality should reach out to Development staff or the Executive Director to ensure the donor record is listed as anonymous and to discuss any additional questions or concerns.